



Renee Ferguson

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see me



/virtualshadow



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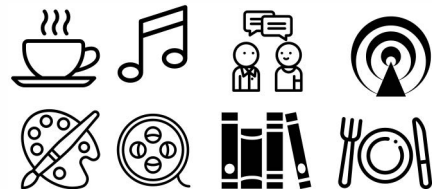
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stuff I like

(in no particular order)



WHAT I DO

Websites – build, redesign, update and keep the lights on.

WordPress, Joomla, html, php, forms, pop-ups and **domain management**.

Eblasts – design, code and schedule

Constant Contact, Mailchimp

Mobile Apps – PLATFORMS: appery.io, goodbarber.com

Social Media – graphics, content, scheduling and analytics, assessing appropriate channels for your business

HOW I DO IT

Programs: Adobe CC – Photoshop, Illustrator, InDesign, Dreamweaver, Adobe interactive PDF, Office and a quick learner of new and improving tech.

Hardcoding: html, css, php

Ecommerce: 3dcart, WooCommerce, Magento

WHERE I'VE DONE IT

Gilleard Dental Marketing

December 2018 - March 2019

I worked with the Vice President of Internet Accounts, customizing websites, creating and modifying assets. My tasks included editing photographs, modifying wordpress code, and troubleshooting domain and email account problems. Contact: HR - 855.486.2410

GetCommunity Inc.

March 2012 - June 2018

I worked on creating and maintaining websites, coding eblasts, design and implement mobile apps, other programming needs, social media graphics and any additional website and print graphics.

contact: Ryan Canton - 714.914.7878

Freelance

2011 - current

Began freelance enterprise. I provide website creation and management, domain management, eblasts and other graphics/internet needs.

ATT Advertising and Publishing

2005 - 2011

I worked for ATT in the capacity of web developer.

We built, maintained and customized Business Yellow Page websites.

We provided the business owners with personal instruction to modify their own websites, and would troubleshoot any problems with the sites.

contact: Doll Aiello - 626.665.2795

Education

UCI – BA Studio Art